ITEM 39. CAR SHARE – WATTLE PLACE ULTIMO

TRIM RECORD NO: 2014/308663

RECOMMENDATION

It is recommended that the Committee endorse the allocation of parking on the northern side of Wattle Place, Ultimo between the points 10.0 metres and 15.0 metres (1 car space) west of Wattle Street as "No Parking Car Share Vehicles Excepted" subject to the following:

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Wattle Place, Ultimo, west of Wattle Street.

COMMENTS

The kerb space on the northern side of Wattle Place between Broadway and Smail Lane is signposted as "No Parking".

The car share space will be installed and managed in accordance with the Roads and Maritime Services' Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,115, of which 5,669 are business members.

As of June 2014, there were 69 GoGet car share members within a 250 metre radius of this location with five members in Wattle Street, 12 members in Abercrombie Street and 25 members in Broadway.

Within a 250 metre radius of this location, there are currently no spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 149 letters sent out with no responses supporting the proposal and one response opposing the proposal due to loss of parking.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share - Wattle Place Ultimo

Claudia Calabro, Business Support Officer

